

THE HEALTH ECONOMICS AND HIV AND AIDS RESEARCH DIVISION AT THE UNIVERSITY OF KWAZULU-NATAL INVITES YOU TO A WEBINAR

## TOPIC

# COVID-19 Vaccine Hesitancy Among Staff and Students at the University of KwaZulu-Natal

### DATE:

Wednesday, 21 September 2022

### TIME:

10h00 – 11h00 (CET)

### PLATFORM:

Zoom

[CLICK HERE TO JOIN](#)

### MEETING ID:

960 3618 0951

### PASSCODE:

838116

## ABOUT THE WEBINAR:

Vaccination programmes have, in recent years, come to be understood to be one of the most effective public health interventions against the spread of a wide range of diseases. Vaccines play a vital role in immunising populations but need to be scaled up to high levels of coverage to have the desired public health effects of reaching community immunity without exposing people to the negative health outcomes of being infected with the disease. Vaccine hesitancy thus poses a threat to the successful implementation of vaccination programmes. Concerns regarding vaccine effectiveness and vaccine-related adverse events are potential barriers to vaccination; however, it remains unclear whether tailored messaging and vaccination programmes can influence uptake. In this seminar we present findings from a study which examined perspectives, preferences, and drivers of COVID-19 vaccine hesitancy among staff and students at the University of KwaZulu-Natal. A multi-methods approach was used—an online convenience sample survey and discrete choice experiment (DCE). Understanding the preferences of key groups, including students, could guide the implementation of youth-targeted COVID-19 vaccination programmes, ensuring optimal uptake.

## PRESENTERS:

### Professor Gavin George

Economist and Behavioural Scientist specialising in health systems research: HEARD, UKZN  
Programme Leader, the Health Systems Strengthening Programme: HEARD, UKZN

### Mr Mike Strauss

Health Economist and Researcher: HEARD, UKZN

